

FROM: WOODY ROGERS - TIRE RACK  
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SUBJECT: 2017 Tire Rack One Lap Of America Tire Program

## Eligible Tire Brands for 2017

BFGoodrich	Dunlop	Goodyear	Michelin
Bridgestone	Firestone	Hankook	Pirelli
Continental	General	Kumho	Yokohama

The variety of eligible tire brands should reduce the difficulties of finding appropriate size(s) and technical specifications to fit unique vehicles, as well as minimize supply problems.

Each vehicle must be equipped with tires from a single brand meeting these One Lap of America event rules:

- **Tires must have a minimum UTQG Treadwear Rating of 200**
- **Tires must begin the event with at least 7/32" tread depth, shaving is not allowed**
- **Tires must be street legal**
- **Track & Competition DOT Tires (as defined by Tire Rack) are not permitted, regardless of what tires were fitted as Original Equipment**

The same set of tires must be used throughout the event. Teams are allowed to carry one spare per wheel size.

Complete event rules can be found at [OneLapOfAmerica.com](http://OneLapOfAmerica.com)

## Tire Selection

To help you maximize on-track performance while enduring all the transit miles we recommend choosing a tire from one of the following Tire Rack tire performance categories:

**Extreme Performance Summer**  
**Max Performance Summer**  
**Ultra High Performance Summer**

Note that for 2017 tires must have a UTQG Treadwear rating of 200 or greater. We see a small but growing trend among tire manufacturers to label Track & Competition DOT tires with treadwear ratings above 140. No doubt, like many of the vehicles driven in this event, tire technology is evolving quickly and reaching levels of wear + performance that were not possible a few years ago. While these tires may be lasting longer, other features make them inappropriate for use in One Lap of America.

Beyond a tread compound that is track- rather than street-focused, Track & Competition tires also typically feature shallow initial tread depth and minimalist tread patterns that are not suited to the variety of weather conditions found along the One Lap route (i.e. wet, cold) or the total amount of wear experienced during the week of competition plus transit miles.

Examples of ineligible Track & Competition tires are:

Michelin Pilot Sport Cup 2	Pirelli P Zero Corsa or P Zero Trofeo R
Kumho Ecsta V720 ACR	Yokohama ADVAN A048

## Tire Sponsorship

The participating tire manufacturers have agreed to sponsor all 2017 Tire Rack One Lap of America teams using their product by supporting a 25% rebate. The 25% rebate will be based on the retail price identified on TireRack.com at the time of purchase and applies to the cost of tires. It does not apply to the cost of any other products, taxes or shipping.

Teams will be eligible to receive the 25% rebate on up to ten (10) tires for their One Lap of America competition vehicle. This allows four (4) tires for pre-event testing plus up to six (6) tires as primary and spares during the event. Additional tires may be purchased for pre-event testing, but will not be eligible for the rebate.

In order to process tire orders quickly, the team representative ordering tires will ultimately receive multiple invoices. The first invoice will be for the full cost of the tires and shipping. The second will be for the 25% rebate, which will be processed once the event is underway and event organizers confirm the team's vehicle has begun competition.

In return for the tire sponsorship program, all competition vehicles must display tire manufacturer's decals matching the tires being used during the event. These decals will be provided at event registration, and must to be placed on both sides of the vehicle on the front fender above the wheel opening. Each decal is approximately 18" – 20" long, so please make sure you have sufficient space available on the fenders prior to arriving at registration. Vehicles with open wheels or unusual fender configurations (Ultima GTR, Ariel Atom, etc.) should see One Lap of America tech officials for proper decal placement instructions.

## Participant Order Processing

In order to assure that all tires are standard street legal tires as sold by their manufacturers to the general public **all teams are required to use tires that come from Tire Rack's inventory.** Tire Rack will permanently mark or hot brand competitor tires so they can be easily identified by One Lap officials.

To place your One Lap of America tire order contact a Tire Rack sales specialist by phone toll free at (888) 370-8473 between 8:00 a.m. and 8:00 p.m. Eastern Monday through Friday, and 9:00 a.m. and 3:00 p.m. on Saturday. **Identify yourself as a One Lap of America competitor, and provide entrant and vehicle information so we can connect your purchase with your entry information to process the tire rebate.** Website orders cannot be processed at this time.

**Tires must be purchased and installed on competition vehicles before they arrive at Tire Rack for registration.** This will allow your tires to be broken-in ahead of time and also minimize the possibility of newly mounted tires slipping on the wheels during aggressive acceleration or braking, which may cause them to become out of balance.

Tires purchased through this program are not returnable, even if they have never been mounted.

