

# ***The Tire Rack One Lap of America*** ***Presented by*** ***Grassroots Motorsports Magazine*** ***Official Release***



**FOR IMMEDIATE RELEASE:**

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## **Bargain Signs and Wraps Named Official Vinyl Supplier of the 2012 Tire Rack One Lap of America Presented by Grassroots Motorsports Magazine**

*Bargain Signs and Wraps will supply all graphic needs for the 2012 One Lap of America  
Presented by Grassroots Motorsports Magazine*

Philadelphia, Pennsylvania - February 25, 2012 – The One Lap of America organization is pleased to announce that bargain signs and wraps will be providing all of the decals and graphics for the 2012 One Lap of America Presented by Grassroots Motorsports Magazine.

For Bob Stephens, the owner of Bargain Signs and Wraps being a part of the Tire Rack One Lap of America is the realization of a dream; "I remember being a kid and watching 'Cannonball Run' for the first time. That movie was a defining moment in my life. Being a kid I didn't realize it then, but I had become a Brock Yates fan. In the mid '80's reading every issue of Car and Driver, I first learned about the One Lap. I knew 25+ years ago that I really wanted to be a part of this event, if only once."

Bob is not only a sponsor, but will be running as a competitor as well this year. He is proud that his company is the official decal sponsor of the Brock Yates' One Lap of America, and invites those who might question his pride and excitement to ask his oldest son...Brock!

The One Lap family Welcomes Bob!



### **About Bargain Signs and Wraps:**

Founded in 1990 by brothers Ron and Billy Walker, Bargain Signs started with one vinyl cutter. Slowly growing the business the brothers became a fixture to small and large businesses in the Tampa Bay area. By early 2004, Billy Walker retired and Ron's daughter, Marianna, and son-in-law, Bob, came on board. Marianna and Bob have transformed the new Bargain Signs and Wraps to be Tampa Bay's premier sign and wrap company. A full service sign company utilizing the latest in technology and materials, they emphasize quality and customer service. Bargain Signs and Wraps has seen tremendous growth but still holds onto the core values which have made them such a success. For more information please visit [www.bargainsignsandwraps.com](http://www.bargainsignsandwraps.com).



## About Tire Rack

Tire Rack, family-owned and headquartered in South Bend, Ind., is America's largest independent tire tester and consumer-direct source for tires, wheels and performance accessories. Their team of over 100 test drivers (their sales team) tests tires from every major tire manufacturer on the company's state-of-the-art, 11.7-acre test facility. The findings are then posted on the company's website, [www.tirerack.com](http://www.tirerack.com), where consumers can make an educated decision on a tire, wheel or performance accessory purchase.

Tire Rack has also collected results from more than 150,000 consumer surveys representing over 2.7 billion miles of real-world tire data, the largest known cache of such information anywhere. In addition various testing and informational videos are available online in their Video Center at [www.tirerack.com/videos](http://www.tirerack.com/videos). Since 1979, Tire Rack has grown from a single-point retail store in Indianapolis to encompass over 2 million square feet of space in six distribution centers across the country. A diverse and broad in-stock inventory from 18 major tire and 49 wheel brands can be delivered anywhere in the country in two days or less. A national network of more than 8,000 independent Recommended Installers are available to service customers.

## About The One Lap of America

The Tire Rack One Lap of America Presented by Grassroots Motorsports Magazine is the modern day version of the Cannonball Sea to Shining Sea Memorial Trophy Dash of 1970. Created by Brock Yates and popularized by the movie Cannonball Run, today's One Lap of America challenges it's participants to endure long transit drives of **over 400 miles daily** and to compete on **10 of Americas most challenging racetracks** in **8 days**. This year's One Lap begins **on May 5<sup>th</sup>, 2012** and **runs through May 12<sup>th</sup>, 2012**. The current event is headed by Brock Yates, Jr. and will be the 29<sup>th</sup> running of the event.